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RSM TO SUPPORT DIABETES EXPO

The Right from the Start Medicaid Outreach Project will serve as exhibitors during the American Diabetes Association's Annual Diabetes Expo

Atlanta, Ga. – To help reinforce the importance of health awareness, the Right from the Start Medicaid (RSM) Outreach Project will distribute information and answer questions regarding free and low-income Medicaid at the American Diabetes Association's Annual Diabetes Expo presented Aetna. The event will be held Saturday, March 8th at the Georgia World Congress Center. Admission is free.

The one-day affair, hosted by the American Diabetes Association, showcases the latest products and services for people with diabetes. With more than 60 exhibitors, the highly interactive event includes activities for people of all ages – including a fun Youth Zone with exciting activities and information for children with diabetes and their families. The Diabetes EXPO also provides the public with a unique opportunity to talk with health care experts and obtain important medical and nutrition information.

"We are delighted to assist the American Diabetes Association with this annual event. Diabetes is a deadly disease and Georgia residents should be made aware of the risk factors and the means of prevention." RSM Director Ken Duke said.

Diabetes is the nation's fifth deadliest disease and it has no cure. Diabetes can lead to serious complications and premature death, but people with diabetes can take steps to manage the disease and lower the risk of complications. Early diagnosis and treatment of diabetes is critical. Unfortunately, many people living with diabetes do not even know it.

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Background

The RSM Outreach Project began in July 1993 as a response to Georgia's high infant mortality rate and to provide a medical safety net for Georgia's working families. This endeavor also was created to address the need to improve health care access for all children and pregnant women. The RSM Outreach Project provides access to affordable comprehensive health care coverage to working families.

The mission of the RSM Outreach Project is to enable children, pregnant women, and women with breast or cervical cancer to receive comprehensive health services through Right from the Start Medicaid and related programs.

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